

## ABOUT JACK



**Jack H. Marston II was a loving father, coach to hundreds of children and an avid runner who lost his battle with melanoma on July 12, 2004. The 14th annual "This Run's For Jack" continues to reflect Jack's qualities of determination, tenacity, compassion, competitive spirit and sense of fun. In his memory, this race honors all of those whom melanoma has affected, offering hope and healing every step of the way.**

### Race Schedule:

**6:00–7:30am Race Day Registration**  
**7:45am Welcome & Announcements**  
**8:00am Start**  
**8:30am Party at the Finish Line**  
**9:00am Awards Ceremony**

### Join Team Challenge:

**Corporate, community and family groups participate as a team to fight melanoma.**

### Race Highlights:

**1500 Runners & Walkers • 200+ Volunteers**  
**Free Skin Screenings • Kids Zone**  
**Music and Fun • Chip Timed**  
**Free long sleeve shirt • Breakfast**

### Research and Community Funding \$550,000

- St. Jude Children's Research Hospital
- Survivorship Programs
- Two shade structures at College of DuPage Children's Center
- Annual four-year scholarship Glenbard West High School
- Research conducted by Jon Richards MD, PhD., Oncology Specialists SC/Advocate Lutheran General Hospital
- Research conducted by Dr. Jason Luke at University of Chicago

### Education and Awareness Programming \$350,000

- Free skin cancer screenings at Health Track, Morton Arboretum, area high schools, park district pools and annual 5K.
- Chicago area High School Health Fairs
- Glenbard District 87 CARES Wellness Expo
- High School Health Curriculum Presentations
- Hadley Junior High "Powerful Outstanding Women"
- Rotary Awareness Education Presentations
- Good Samaritan Hospital Health Seminars
- Workshops for local Barbershops and Hair Salons
- BCBS Employee Well-Being Celebration
- Hadley JHS Problem Based Learning
- Chicago Marathon Health and Fitness Expo
- Chicago Area Businesses Wellness Events
- Advocacy against Indoor UV Tanning
- Awareness Bookmarks
- Outdoor Billboards
- Free Sunscreen Distribution: July 4th parade; DuPage County high school athletic departments; Park District pools, sports teams and camps; running clubs and more.



Jack H. Marston II Melanoma Fund

[www.jacksfund.org](http://www.jacksfund.org)

**Contact us with any questions at  
708.205.5692 or [info@JacksFund.org](mailto:info@JacksFund.org)  
Thank you for your support!**

# Sponsorship Opportunities

**14th Annual "This Run's For Jack"**  
**10.15.17 • 5k Run/Walk**  
**Ackerman Park • Glen Ellyn, IL**



# Jack H. Marston II Melanoma Fund

Research. Education. Healing.

## YOUR SPONSORSHIP MAKES A DIFFERENCE!

Sponsorships help underwrite the cost of the race so participant donations can fully support melanoma research and awareness. As it has been from the beginning, we strive to keep registration fees as low as possible and offer free entry to families when needed.

It is powerful when families and friends can come together and walk with – or in honor of – a loved one. There are no metrics for that kind of healing and the far-reaching affects of your sponsorship dollar.

## WHAT WE DO:

The Jack H. Marston II Melanoma Fund fights melanoma by:

- Doing everything we can to prevent the disease.
- Funding research to outsmart the disease.
- Empowering, informing and supporting those living with the disease.
- Advocating for patient and public policies for affordable treatment of the disease.
- Rallying others to get involved in the fight against the disease.

Join us in the fight!

## Sponsorship Opportunities:

### \$2500 • ELITE

- Prominent logo on stage banner
- Logo on race shirt & promo materials
- Link from race site to your web site
- Logo on registration page
- Booth space at race
- 10 complimentary entries

### \$1500 • MELANOMA FAMILY TENT

All Premium Sponsor Benefits plus tent signage.

*A gathering place for families who have been affected by melanoma.*

### \$1500 • SKIN CHECK TENT

All Premium Sponsor Benefits plus tent signage.

*Volunteer dermatologists provide life saving skin cancer screenings on race day.*

### \$1000 • PREMIUM

- Logo on stage banner.
- Logo on race shirt
- Link from race site to your web site
- Booth space at race
- 8 complimentary entries

### \$500 • COMMUNITY

- Listing on stage banner
- Logo on race shirt
- Logo on race site
- 5 complimentary entries

### \$500 • HONOR TRIBUTE

All Community Sponsor Benefits plus tribute on signage at race and on back of race shirt (if space available)

*Honor a loved one lost to melanoma or celebrate a survivor.*

### \$500 • KID ZONE

All Community Sponsor Benefits plus signage at the Kids Zone.

*The Kids Zone is a “kids only” education area at Jack’s Run.*

### \$250 • SUPPORTING

- Company name on signage at race & web
- Your info available at check-in
- Listing on race site
- 2 complimentary entries

### \$150 • MILE MARKER

Your business, family or team name on signs located at each mile marker, the registration area and the finish line.

*In-kind donations are welcomed.*

*Sign up online at [www.jacksfund.org](http://www.jacksfund.org)*

## Vision Statement:

*“We envision a world where every adult and child is aware of the risks of melanoma and takes preventative measures; where those who suffer from melanoma receive comfort and healing; and ultimately, where every case of melanoma will be completely curable.”*

